

Ad ID 113

Ad Landing Page <https://www.facebook.com/blackmattersus/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri;
Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile
devices

People Who Match: People who like Black Matters, Friends of connections:
Friends of people who are connected to Black Matters

Ad Impressions 1,468

Ad Clicks 144

Ad Spend 196.27 RUB

Ad Creation Date 07/14/15 06:14:06 AM PDT

Ad End Date 07/15/15 06:14:05 AM PDT